Helping clinicians and practices maximise relationship continuity

This document addresses relationship (interpersonal) continuity – whether our systems give good enough continuity to use the therapeutic bond that develops when a patient knows the doctor or nurse well and trusts them. This is about safe, efficient and coordinated care for increasingly complex patients. Good records are not sufficient! *

* In 2011 the RCGP published its Policy Paper justifying high priority for relationship continuity. Promoting Continuity of Care in General Practice – see reference 2. Reference 1 explains why good records are insufficient by themselves.
Briefly, we believe the evidence shows that:

1. Continuity of care is very important for cost-effective care and patient satisfaction.

2. Continuity has been undermined by recent changes in health care: our world is one of larger practices, part-time working, and increasing mobility of both staff and patients, as well as many practice-led screening and disease management initiatives.

3. Other factors working against relationship continuity include much increased part-time working, experienced clinicians involved in management*, teaching & research, fear of missing access targets, loss of individual GP registration, and the fragmentation of responsibility for 24-hour care.

4. Patients place a high value on continuity of care, and often prioritise it over quick access, particularly for chronic, complex and emotional problems. But appointment access is often in tension with continuity. Even well motivated and organised patients and practitioners can find it really hard to retain contact with each other.

5. Therefore, practices need ways of finding out how easy it is for their patients to get continuity and how to maximise this in future.

* Including Clinical Commissioning Groups (CCGs)
Patients are living longer and we are realising that the rise of multimorbidity makes it ever more important for clinicians to know patients well in their context. In the face of these challenges, it’s down to individual GPs and practices to reflect on what they can do to enhance continuity for their patients, and this toolkit aims to support that process.

This toolkit is about relationship continuity. Management (cross-boundary co-ordination) and informational continuity are also vital but can only partially substitute for relationship continuity. Particularly important aspects of management continuity include close liaison with out of hours services (in both directions), and regular discussion of complex patients at practice team clinical meetings.

GPs are the expert generalists of medicine\(^5\), yet can only deliver their full potential if they know their patients well enough to give proper personalised care – tailoring evidence based practice and guidelines to the individual in their own context. Allowing patients to see the clinician of their choice is an essential mechanism. Of course patients can and do relate to more than one doctor or nurse, and a modern team contains individuals with a wide range of special skills, but a system which does not allow enough continuity and choice can lead to diffusion of responsibility and wasteful duplication. Where does the buck stop?

So as a first step practices must ask if they are happy with the relationship continuity their patients are getting. Can patients easily see the doctor they want or is this not a genuine priority? Some fear missing access targets but these will be met as long as some urgent appointments are kept available. In fact better continuity should improve access in the long term.
In England and Scotland, practices can collate and share comparative data from the national GP Patient Survey on whether patients feel they are able to see their preferred doctor*. This can be followed by more in-depth work to diagnose the problem such as:

- finding out how many different people patients are actually seeing
- Collecting stories about continuity.

Steps to improving continuity of care in the modern practice

First ‘diagnose’ the problem

Agree that the practice wants to look at the issue – are people concerned or not? Then find out the scale of the problem - check what is really happening and get some hard evidence.

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* e.g. questions 8, 9, 16 in the 2013 NHS England survey available at: http://www.gp-patient.co.uk/download/Questionnaires/YTW2%20GP%20Patient%20Survey%20questionnaire.pdf

**TASK 1**

Take a sample of patients seen over one year. This could be a random sample of all patients, or perhaps better restricted to frequent attenders – perhaps those attending five times or more over the previous 12 months. For each patient count the number of consultations (N) and the Number of Different Clinicians (NDC) each patient has seen. Ask whether the results are (a) acceptable and (b) desirable?

**TASK 2**

If possible, also count the proportion of contacts that are with the 'usual doctor'*'. This last figure is the Usual Provider Continuity index (UPC)**. The maximum possible is around 85%, while some practices average less than 50%; 60% is creditable. Use the Continuity of Care Calculator to tabulate UPC. A two-year data period is advised to ensure enough patient-clinician contacts to calculate stable continuity rates.

**TASK 3**

Feed the data back to people: ask specific staff members to seek out some case studies, and to prepare their response to the data.

**TASK 4**

Discuss the results in a well-planned meeting with protected time: this issue is worth the investment of an awayday (or at least half-day). Flesh out these numbers with examples – stories from both staff and patients - of either good continuity and its effects, or of bad, with wasted tests, too many prescriptions and delayed diagnosis. At the end, ensure time to decide whether the practice regards this as needing action.

**TASK 5**

Spread the debate by summarising key concerns, and get suggestions from those at the sharp end, especially patients and receptionists.

**TASK 6**

If the practice has a patient group this is a good chance to use their expertise. Have personal continuity as a priority agenda item and supplement this with a comments link on the practice website. Publicise the issue with waiting room displays.

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* Usual doctor is often the one most consulted in the past 12 months, or else the patient’s chosen clinician – these may differ and practices can choose what suits them. Some patients may wish to nominate several!

** UPC is a simple continuity measure of how much patients actually see the same provider (clinician). Of course seeing the same person does not ensure a therapeutic relationship, but adequate UPC is essential to allow relationships to form and flourish. We are very grateful to Professor Chris Salisbury and Mairead Murphy at the University of Bristol. They have devised a simple Continuity of Care Calculator, available free of charge at: http://www.bristol.ac.uk/primaryhealthcare/resources/continuityaudit/
Steps to improving continuity of care in the modern practice

Plan changes to improve continuity

Work with staff and patients to develop suitable policies. It is receptionists who actually implement the policies on relationship continuity. Organise further mini-meetings to share views, explain why it matters and to get their detailed suggestions on how to improve.

Ensure all are ‘signed up’ to the agreed plan before launching it.
Practicalities – Specifically consider these possible moves:

Reception and appointments

1.1 Highlight the patient’s ‘usual doctor’* in the records system and make this doctor the default option for this patient**. Include salaried and part-time clinicians as usual doctors (if contracted for a year or more). Where clinicians have limited availability then a ‘first preference’ alternate may need to be chosen.

1.2 Encourage patients (and carers when appropriate) to ask for individual doctors and nurses by name. For example, respond to each appointment request with ‘who is your usual doctor?’

1.3 Patients should see their usual doctor for medication reviews***. This reduces the risk of inappropriate prescriptions.

1.4 Also for test results see/contact either the usual doctor (or perhaps the one who ordered the tests). Again, this will help reduce unnecessary repeat consultations.

1.5 Prioritise supporting patients seeing their usual doctor over ensuring quick access – unless this is not their preference, or it’s a pressing emergency and their usual doctor is not available.

1.6 If the patient asks for a very popular or otherwise unavailable doctor then look for second or third choices.

1.7 If some doctors are requested much more than others, then develop a practice policy for encouraging patients who feel less strongly about who they see to consult with more available doctors.

1.8 Ensure the access and appointment process does not work against continuity. Triage systems can do this, as can having excessive capacity reserved for same day appointments (often encouraged by PCTs in the past). Also avoid restrictions about which GPs are available to handle same day or more urgent requests for contact or appointments.

1.9 Try to ensure as far as possible that each GP has appointments spread across the week and at different times of day, or is paired up with another part-timer so that between they are available.

1.10 Explain these policies to new patients and update the practice leaflet. Help receptionists by backing up the new policies (not bypassing or undermining them) and by specific training and troubleshooting. Arrange regular feedback sessions.

* See previous footnotes – practices can decide how they wish to define ‘usual doctor’. Even if most doctors are part time it is still best to allow patients to nominate their preferences – or perhaps their preferred pair or small team - see below.

** This may require system upgrades that are not yet generally available.

*** Pharmacists can offer vital technical expertise here but cannot replace the all round vision of the expert medical generalist in prioritising the regime as a whole.
As the College’s document ‘The 2022 GP: A Vision for the Future of General Practice in the NHS’ states, “the GP of the future will need to be skilled in using a suite of new and flexible tools for communicating with patients, including telephone, email and various online forms of consultation”.

Some evidence suggests that initial triage can risk excessive repeat consultations, while telephone follow up with known and trusted clinicians saves time and cost.

2.1 Try directing follow up consultations to telephone with a known clinician – normally the usual doctor. Clinicians can explicitly build telephone consultations into follow-up slots.

2.2 Email with the usual doctor has potential to save consultations but also could generate unmanageable workload. Medico-legal issues around confidentiality need further work, as do certain practicalities, including implications for patient safety. However, for some patients, contact with their usual doctor or nurse can be extended by using email or other technologies with selected patients and/or within specified regimes for chronic problems – provided both parties are comfortable with this. This is an important area for further development and evaluation.
Discuss continuity with patients - emphasise that we can look after them better if they are seeing someone they know, but listen to their views and reasons. Key moments are the initial welcome and the final disposition, especially the management of follow up. Less assertive patients are confused if a doctor whom they had not asked to see invites them to return for follow up and may wonder if it is OK for them to go back to their usual GP or not? So:

3.1 Support the policies operating in reception.
3.2 Explain when it’s important for patients to see the same doctor or nurse.
3.3 Avoid confusing patients - do not ask them to return at a time when the appropriate clinician is not available*.
3.4 Consider introducing repeat appointment slips allowing the clinician to specify either a more or alternatively a less exact interval before a new appointment; this gives receptionists more flexibility to achieve continuity. Alternatively clinicians can book follow up appointments themselves in negotiation with patients.
3.5 Maximise future access by minimising avoidable follow up. Lengthen intervals for recall and medication review whenever possible and avoid staff shortage times such as holidays and school half term.
3.6 Encourage accessibility by telephone and, if appropriate, by email.
3.7 Consider the review of all non-emergency specialist referrals by the usual doctor.
3.8 Housebound patients should normally be visited by their usual doctor. Their notes should be flagged as ‘housebound’ and they merit care plans analogous to those needed for palliative care. While geographic and time constraints can make this difficult for acute visits, consider the potential for avoiding inappropriate and costly tests and admissions.

* ‘appropriate’ can either mean the usual doctor, or the doctor being consulted this time
Priority groups of patients

Vulnerable patients and those with poor English or lacking the assertive social skills needed may find negotiating the appointment system difficult and so need extra support. This is particularly important for people who are deprived socially or economically, who tend to be sicker, with more complex problems and so need more continuity.

4.1 Try out an explicit policy of prioritising groups of individuals by record tagging. This might include patients with severe or multiple problems, or who seem to using the services in a chaotic way. This will assist choice between more and less demanded clinicians.

4.2 Receptionists can use the tags to be alert for strong reasons when seeing the usual doctor might help. In some cases it may be appropriate, in discussion with the patient, to limit the appointment system to one or more named clinicians. Only a clinician should be able to override this in individual cases (normally after speaking with the patient). These should be recorded, reviewed, and again discussed with the patient.

4.3 Persistent overbooking of individual doctors demands an agreed policy for sharing workload more evenly, such as allocation of new patients to more available clinicians: this will need addressing with the relevant clinician as well as staff and patients.

4.4 Record the patient’s first language (if not English) – often more useful than ethnicity. If patients need translation facilities such as ‘Language Line’ or an interpreter their notes must be flagged for appropriate booking of the service and extra consultation time.
Larger practices are able to offer a range of expertise and more facilities and choice, together with the size and resources for dedicated chronic disease surveillance programmes. This brings a number of specific problems for relationship continuity.

5.1 There is a potential clash between the concept of ‘usual doctor’ and the special skills need to run the long-term care of diabetes, hypertension, asthma or depression.

(a) Where the practice ‘specialist’ (Dr X) in, say, diabetes is not the usual doctor (Dr A), then the potential clash of roles needs to be explicit: for example all the patients of Dr A can be invited for review in a session led by Dr X at a time when Dr A is available. This can better integrate Dr A’s contextual knowledge with Dr X’s special skills.

(b) For the increasing number of patients with multimorbidity it may be more effective for some regimens to be devised and overseen by the ‘specialist’ but for overall and personal care to be negotiated and reviewed with their usual doctor.

5.2 Individual clinicians have different styles and ways of working. For example these may contrast ‘fast’ clinicians who handle more organic problems with slower consulters who attract (or prefer) complex patients with more severe mental as well as physical problems. Rather than pretending that everyone is the same, groups of clinicians need to recognise the strengths of their members and allocate workload (including appointment length) so as to maximise their effectiveness.

5.3 Too often, this is not done, the slower clinicians get overbooked and their faster colleagues resent them. Continuity and patients suffer. One response is careful monitoring and adjustment of appointments and availability, including a close eye on timekeeping. Clinicians need to be aware of their performance and ensure that they achieve a workable timetable and then conform to this, adjusting as necessary. A more radical response is to move to restrict choice by setting up smaller clinical teams within the group (see next section).

In fact patients with multiple complex problems have to have more time. This is hard to provide in today’s context but the feasibility of funding special extra consulting time for the most complex patients is currently being tested in the ‘Deep End’ project in Glasgow.
Smaller teams as a solution

Smaller practices are generally more popular with patients and this is associated with better continuity.

In many larger practices there is unequal demand for individual clinicians. Also in larger practices with part-time clinicians the choice may appear far too wide and indeed daunting. It’s good to offer a choice but patients are frustrated when they cannot exercise this. Most large practices have grown incrementally, adding clinicians one at a time without considering the optimum size for team working.

Research has been remarkably consistent in showing that continuity problems start when practices exceed four full-time clinicians and/or 8,000 registered patients. It is likely that smaller practices will be challenged by greater numbers of part-time clinicians – as is increasingly common. Researchers have been driven to conclude that the only solution lies in splitting larger groups into smaller teams. These may include two or three part-time doctors as in the RCGP example quoted*. This involves:

6.1 The practice negotiates the membership of small teams based on availability and complementarily. Team members need to be able to work together, to be able to cover the working week between them and to complement each other's skills. There are also issues about offices and sharing. This is a development of many existing informal 'buddying systems', and of the Gold Standard framework for palliative care where more than one GP is named by the patient.

6.2 Patients are invited to sign up for their team. They can prioritise from the list but need to know that normally they will have to stick with a single team even though their favourite clinicians might be spread over more than one team. Signing up may take several months.

6.3 After, say, six months the scheme goes live and patients are restricted to their chosen team for all except emergency care. Unallocated patients and new patients are assigned to the teams with lightest workload (in rotation).

6.4 The scheme is reviewed regularly and adjusted.

* The story on pages 29-30 of the RCGP Policy Paper Promoting Continuity of Care in General Practice describes this in more detail (reference 2).
Steps to improving continuity of care in the modern practice

Review and adjust

As with all practice changes it is essential to review, adjust/improve and also celebrate.
**TASK 1**
Monitor feedback from staff and patients and repeat the measures of provider continuity after six months.

**TASK 2**
After six months meet with staff (and preferably also with patients). Discuss changes in provider continuity then revise and improve the new practice policies on continuity. Monitor care processes & outcomes such as prescribing, referrals, tests and QOF targets.

**TASK 3**
Feedback progress both to the team and to the patient group and also use waiting room notices and practice websites and leaflets. Hopefully there will be evident progress, but problems may also be noted. These may need further specific examination. If many further changes are made, regular review of provider continuity is still helpful.

**TASK 4**
After one year, review again in full.

**TASK 5**
Celebrate success and reward those who have played leading roles. Inform the Commissioning Group/Health Board about significant progress with an important aspect of primary care and demonstrate the resulting improved satisfaction ratings on the National GP Patient Survey (in England only). This should be coupled (hopefully) with reduced admissions, tests and referrals together with great staff morale!
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