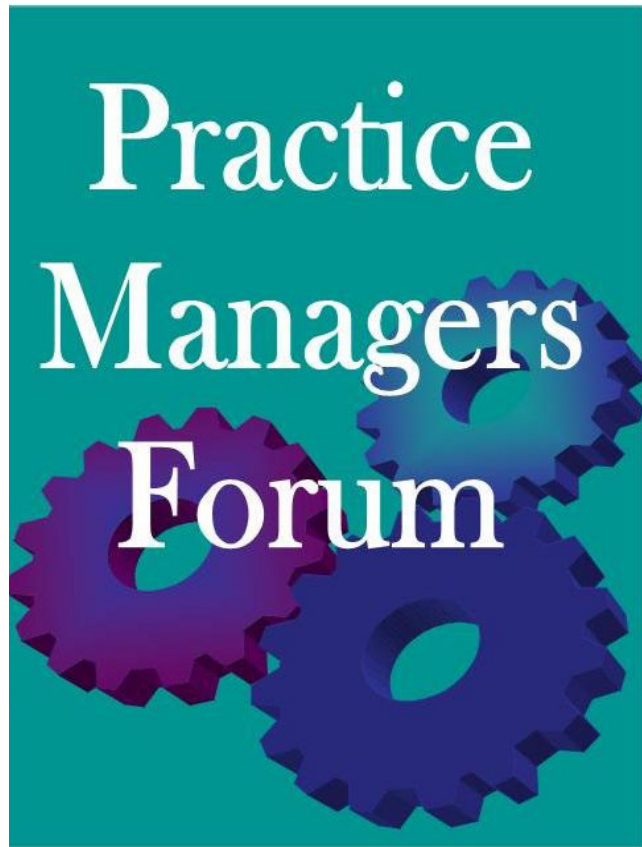


Sponsorship Opportunities 2010



What is the Practice Managers Forum?

The Practice Managers Forum was set up in February 2009 to provide a network of support to practice managers giving them a platform to share information, ideas and views on the smooth running of practice life. The Forum also provides practice managers with the opportunity to identify training needs within their own team. Based on this information (and demand throughout the province), RCGP Northern Ireland hope to run events tailored to meet those needs.

How widespread is the network of support?

The Forum currently has 100+ members but due to the positive feedback from practice managers who are currently using the Forum, the number of members is increasing every day. Advice or support regarding a specific issue is always available as there is always someone on the Forum who can offer a solution.

Why sponsor the Practice Managers Forum?

By acting as a sponsor of the Practice Managers Forum, you are automatically provided with an excellent opportunity for your organisation to gain exposure and raise your profile within the primary care sector in Northern Ireland. Positioned at the frontline in primary care, practice managers provide you with the window of opportunity to have your company both seen and recognised.

You would also have the opportunity to promote your company on the Practice Managers Website and on all documents and publicity material circulated

Types of Partnerships

RCGP Northern Ireland welcomes all levels of partnership. You can choose to be a sole partner or work in partnership with the other sponsors and we would be happy to discuss these along with any marketing opportunities in more detail.

Any sponsorship offered towards an event is greatly appreciated so should any of the information outlined above appeal to you or you would like to find out further information on how we can develop a partnership, please do not hesitate to contact us and we will be more than happy to discuss this further.

Sponsorship Opportunities

Practice Managers Forum & Website (Ongoing Promotion & Development)	£3000
Training Events & Annual Conference	£1500 - £5000 (Depending on the individual event)

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